

## SUPPORT TO PEACE AND STABILITY IN KOSOVO (SPSK) PROGRAM

The three-year USAID-funded program improved the public information environment surrounding the Kosovo future status process through public opinion surveying, inter-ethnic broadcast media activities, technical assistance to the Kosovo government and negotiating team, and community outreach events focused on opening up channels of communication between government officials and the majority and minority populations.

Through **SPSK**, AED worked with stakeholders at all levels of Kosovo society, from central and local government officials to media professionals and NGOs across the country. Over a period of three years, project accomplishments included:

- The production of the documentary “*Looking to the Future*” and a 13 episode inter-ethnic TV magazine exploring critical social issues with paired Albanian and Serb journalist
- A Knowledge, Attitudes, and Practices (KAP) survey to gauge Kosovo-wide public opinion towards specific proposals regarding Kosovo’s future status
- Strategic communications and planning technical assistance to the Office of Community Affairs (OCA) in the Office of the Prime Minister

- A multi-phase Kosovo-wide media campaign, including community roundtables and regional public town hall meetings to better inform citizens about the Ahtisaari Kosovo status proposal

- Working with the Kosovo Constitutional Commission to implement a Kosovo-wide mass communications and outreach campaign to ensure public input on the draft Constitution

Implementing post-independence a series of cultural and social activities with Kosovo Serb civil society in order to build the Serb communities confidence around their political, social, and cultural future in Kosovo

Managed a grants program with civil society organizations to conduct radio talk shows, documentaries, televised debates, and public forums around the status process in their communities in order to strengthen communication channels between government, international stakeholders, and the community

The project was financed by The United States Agency of International Development (USAD) under the Instability, Crisis, and Recovery Programs (ICRP) Indefinite Quantity Contract (IQC) for \$2,709,082 over a period of three years.

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